



IPW

Docket: 50319-20

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: SIMPSON, *et al.*

Group Art Unit:

3625

Serial No.: 10/709,298

Examiner:

Not known

For: METHOD AND SYSTEM OF PROVIDING LOCATION SENSITIVE  
BUSINESS INFORMATION TO CUSTOMERS

INFORMATION DISCLOSURE STATEMENT

- [XX]1 Pursuant to 37 CFR 1.97(b)  
[within 3 months of filing or prior to 1st Office Action]
- [ ]2 Certification Pursuant to 37 CFR 1.97(c)  
[before Final Office Action or Allowance]
- [ ]3 Fee Payment Pursuant to 37 CFR 1.97(c)  
[before Final Office Action or Allowance]
- [ ]4 Petition, Certification & Petition Fee Payment Pursuant to 37 CFR 1.97(d)  
[before issue fee payment]

Honorable Commissioner of Patents and Trademarks,  
Washington, D.C. 20231,  
U.S.A.

Sir:

The following are submitted in the above-identified application in compliance with  
37 CFR 1.97 & 1.98:

- [XX]5 A list of documents on form PTO-1449 together with copies of each identified non-U.S. document and a translation or a concise explanation of each non-English language document is enclosed herewith.

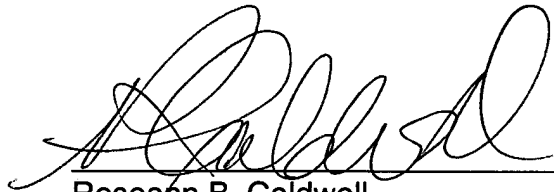
This paper is submitted in accordance with:

- [XX]6 37 CFR 1.97(b): [within 3 months of filing or prior to 1st Office Action]
- [ ]7 37 CFR 1.97(c): [before Final Office Action or Allowance, whichever is earlier]; and
- [ ]8 The required certification made in item 11 below; or
- [ ]9 The \$210.00 fee specified in 37 CFR §1.17(p) for submission of this Information Disclosure Statement is authorized in item 14 below.
- [ ]10 37 CFR §1.97(d): [before issue fee payment]; and
- (a) This is a petition for consideration of the subject Information Disclosure Statement. The petition fee (\$130.00) required by 37 CFR 1.17(i)(1) is authorized in item 14 below. (Direct this letter to: "Attention PETITIONS EXAMINER" and if applicable include batch locator information: e.g. "Allowed Files, Batch \_\_\_\_\_, Date of Allowance \_\_\_\_\_"); and
- (b) The required Certification is stated in item 11 below.
- [ ]11 Certification
- [ ]12 Each item of information contained in this Statement was cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this Statement; or
- [ ]13 No item of information contained in this Statement was cited in a communication from a foreign patent office in a counterpart foreign application or, to the knowledge of the person signing this

document after making reasonable inquiry, was known to any individual designated in 37 CFR 1.56(c) more than three (3) months prior to the filing of this Statement.

[XX]14 Please charge all applicable fees associated with the submittal of this Information Disclosure Statement to Deposit Account No. 02-2057. An original and two (2) copies of this document are enclosed.

Respectfully submitted,

  
\_\_\_\_\_  
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Date: Oct 27/04

Approved for use through 07/31/2006. OMB 0651-0031

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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OMB control number.

Substitute for form 1449/PTO  <b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b> (use as many sheets as necessary)				<b>Complete if Known</b>	
				Application Number	10/709,298
				Filing Date	April 27, 2004
				First Named Inventor	SIMPSON, Todd Garrett
				Art Unit	3625
				Examiner Name	Not known
Sheet	1	of	2	Attorney Docket Number	50319-20

[illegible]

FOREIGN PATENT DOCUMENTS						
Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T <sup>2</sup>
		Country Code*Number*Kind Code <sup>5</sup> (if known)				
		WO 01/89183	11-22-2001	Taschereau		
		WO 01/40968	06-07-2001	Moghul		

Examiner Signature		Date Considered	
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\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. \*Applicant's unique citation designation number (optional). \*See Kinds Codes of USPTO Patent Documents at [www.uspto.gov](http://www.uspto.gov) or MPEP 901.04. \*Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). \*For the Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. \*Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. \*Applicant is to place a check mark here if English language Translation is attached. This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. **SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450**

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<b>Substitute for form 1449/PTO</b>  <b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b> (use as many sheets as necessary)		<b>Complete If Known</b>	
		<b>Application Number</b>	10/709,298
		<b>Filing Date</b>	April 7, 2004
		<b>First Named Inventor</b>	SIMPSON, Todd Simpson
		<b>Art Unit</b>	3625
		<b>Examiner Name</b>	Not known
<b>Sheet</b> 2	<b>of</b> 2	<b>Attorney Docket Number</b>	50319-20

NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	T <sup>2</sup>
		KLEIMAN EVE, Combining wireless location services with enterprise ebusiness applications, Internet article, Proceedings of Map Asia 2002 Conference, August 7, 2002, Bangkok, Thailand, <a href="http://www.gisdevelopment.net/technology/lbs/techlbs007pf.htm">http://www.gisdevelopment.net/technology/lbs/techlbs007pf.htm</a>	
		ANONYMOUS, Airflash SmartZone Platform, Internet article, Airflash Inc., October 21, 2002, <a href="http://web.archive.org/web/20011021232038/airflash.com/products.html">http://web.archive.org/web/20011021232038/airflash.com/products.html</a>	

<b>Examiner Signature</b>		<b>Date Considered</b>	
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\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>1</sup>Applicant's unique citation designation number (optional). <sup>2</sup> Applicant is to place a check mark here if English language Translation is attached. This collection of information is required by 37 CFR 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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